



News Release

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City of Bullard Releases New City App MyBullard to Public

It's finally here. The City of Bullard has been building suspense and excitement through social media posts and preview videos on their website over a new city app that was voted and approved by City Council in December. The new app, MyBullard, was released to the public on Thursday, February 14th through Google Play on Android and the Apple App Store. Bullard City Council voted in December to utilize MyCivic, LLC as the new app developer after seeing the City of Tyler's award winning app MyTyler at TML 2018. The new app offers a fresh, engaging way to interact with the city by allowing citizens of Bullard to report issues, view calendar events, and make payments directly from the app, among other features. The app also allows citizens to stay up to date with current happenings in Bullard by accessing all the City's news feeds and social media avenues through one app. The Mayor of Bullard, Pam Frederick, along with City Council is pleased with the new look and feel of MyBullard. Mayor Pam stated, "Transparency, ease of access to everything within the city and knowledge available at citizens' fingertips – all of these are things that as a local government, we have worked really hard to bring to our community, so this is just one more step in the right direction."

The City is also promoting downloads of the new app by hosting a giveaway. To be entered, MyBullard app users are asked to send in their screenshot showing the app was downloaded. The City of Bullard plans to draw for a winner at the beginning of March.